

#ANSIBLEFEST2019

Scaling Ansible for IoT

Brian Annis

Lead Site Reliability Engineer, Intersection



ANSIBLE

Share your automation story

1. How did you get started with Ansible?
2. How long have you been using it?
3. What's your favorite thing to do when you Ansible?

 Intersection

Scaling Ansible for IoT AnsibleFest 2019

September 2019

Agenda

1. Introduction
2. Challenges
3. Architecture
4. Deployment
5. Questions

1. Introduction

About Me



**Brian
Annis**
Lead Site
Reliability
Engineer



About Intersection

Intersection connects the digital and physical worlds, enhancing people's journeys through their cities and offering brands the opportunity to drive more relevant and engaging advertising, rooted in real-world location and physical context.



Today IxN Engineering
supports over 7000 IoT
devices in dozens of cities
around the globe

SEPTA 17 | 33 | 38 | 44 | 62 STOP I.D. # 10262

Intersection 2nd and Market

PHILADELPHIA

6 TERMINAL & MAR

Admission and Reading
Admission: \$10.00
From 1923-1928, The
University of Iowa
to establish a new
of American literature
and beautiful. The
and the new
and the new
and the new

EPIX ORIGINAL SERIES

A MISSION
TO UNCOVER
LIES AND
SECRETS

**BERLIN
STATION**

SERIES PREMIERE
SUNDAY OCT 16 9PM **ePIX**

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Link



What is Link?

- 1 Super fast, free gigabit Wi-Fi
- 2 Free phone calls
- 3 Interactive tablet for local search, wayfinding, and civic services
- 4 Access to emergency services and an emergency call button
- 5 Two 55" digital displays for advertising and messaging
- 6 Rapid USB charging
- 7 Free to residents, visitors, and workers, paid for by advertising



Transit



Interactive Displays

Key Features

- 





NJ TRANSIT

SEPTA



BLAZE FAST-FIRE PIZZA

Get updates on
Howard Due
Linden Due

Brown Line **Purple Line**

Elevator at Armitage Temporarily Out-of-Service

● **Elevator Status**

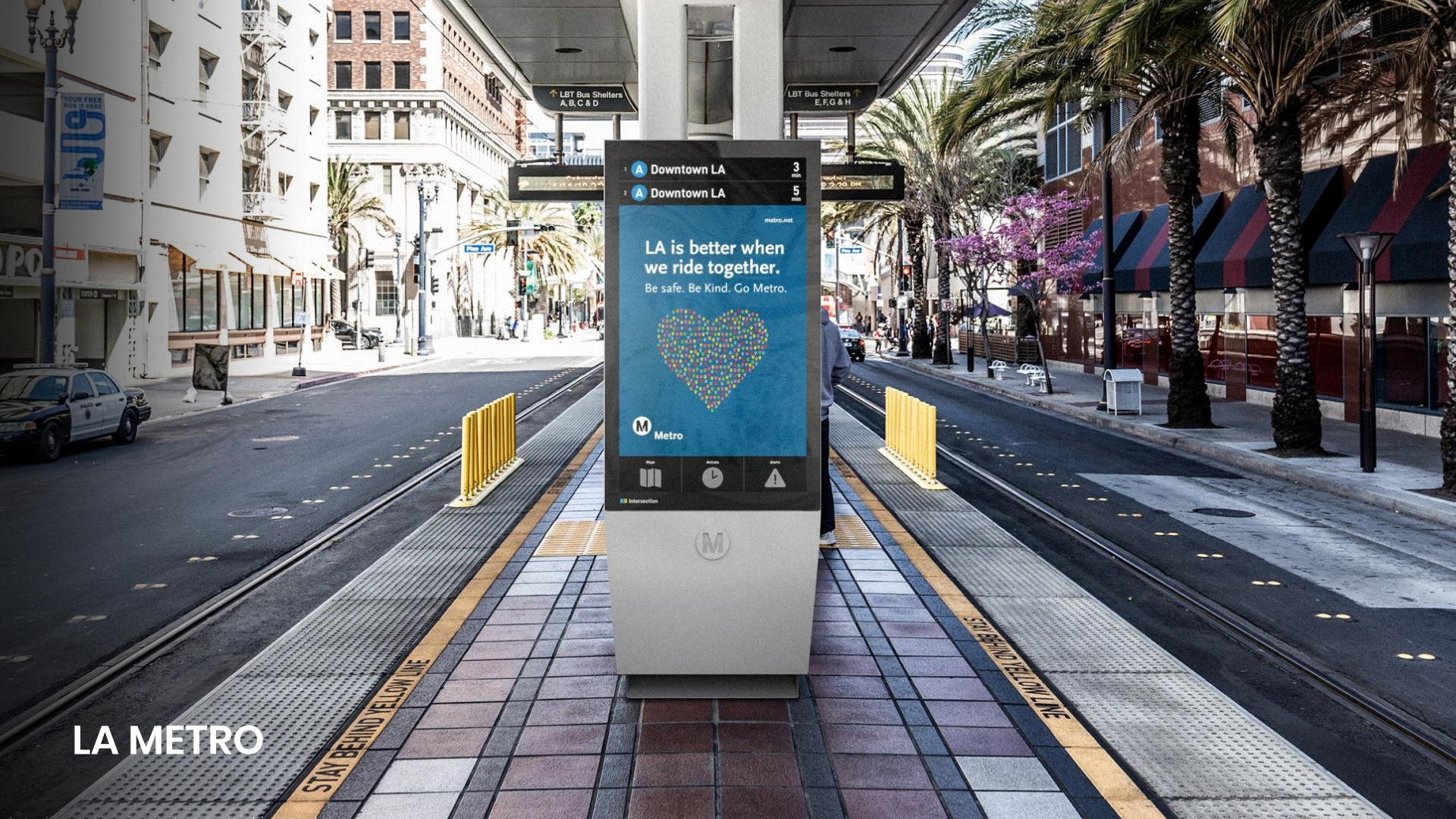
The elevator to the Kimball- and Linden-bound platform at Armitage (Brown Line and Purple Line Express) is temporarily out-of-service.

7:55 am today
rtn TBD

CTA

Belmont
cta Red, Purple and Brown Lines

CTA



1 A Downtown LA 3 min

2 A Downtown LA 5 min

metro.net

LA is better when we ride together.

Be safe. Be Kind. Go Metro.



M Metro

Map Schedule Alerts

Interaction

LA METRO

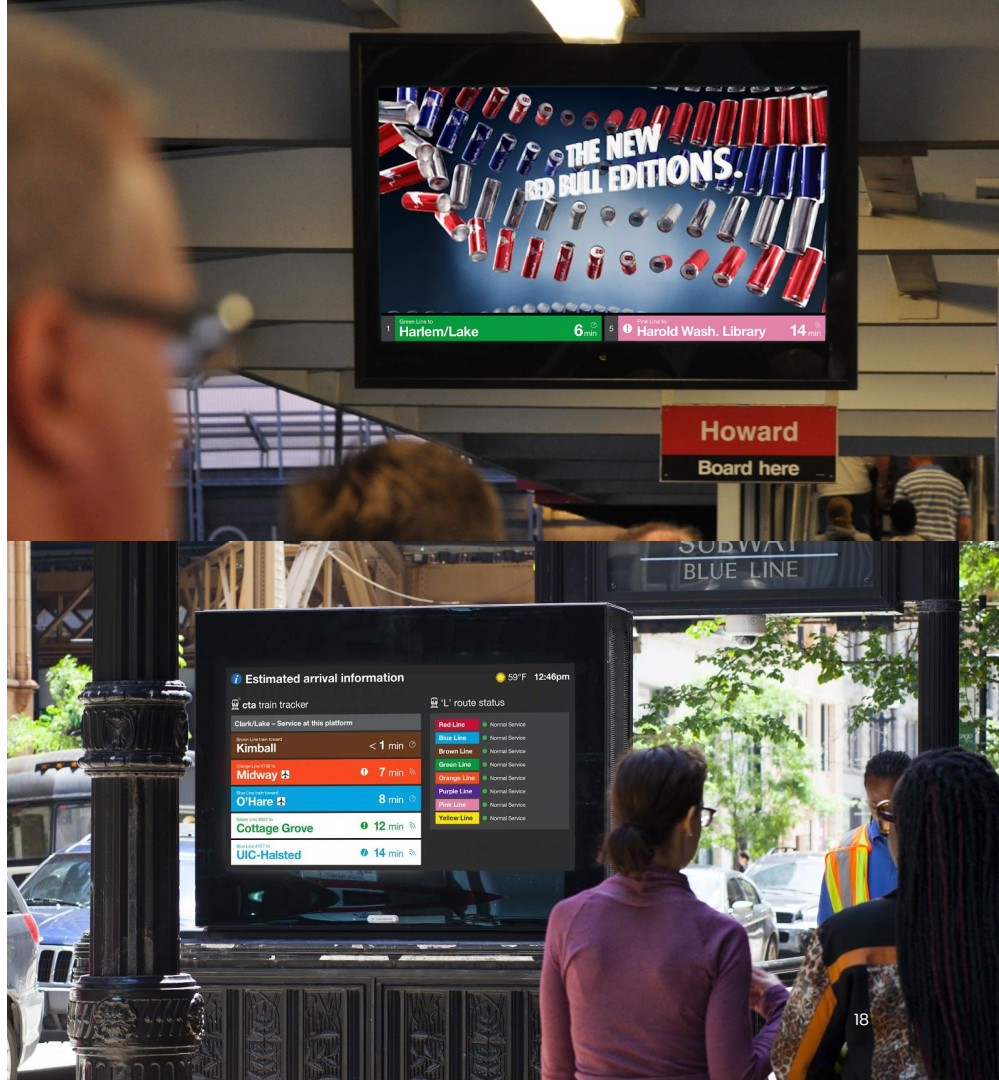
IxNSight

Dynamic Displays

Digital displays showing real-time transit information (alerts, arrivals, transit agency messaging) to customers alongside engaging advertising content.

Key Features

- Real-time arrival info
- Planned and real-time alerts
- Dynamic, targeted advertising
- TA visual standards





MAXIMO
FILE
L.B.
THE GREEN
UNUSUAL EXPERIENCE
THE STANDARD

Ashland/Clark
Cottage Grove 17 min

Harlem Lake 2 min
Harlem Lake 11 min

Ahead to north side of Cermak Rd
and westbound buses

CTA



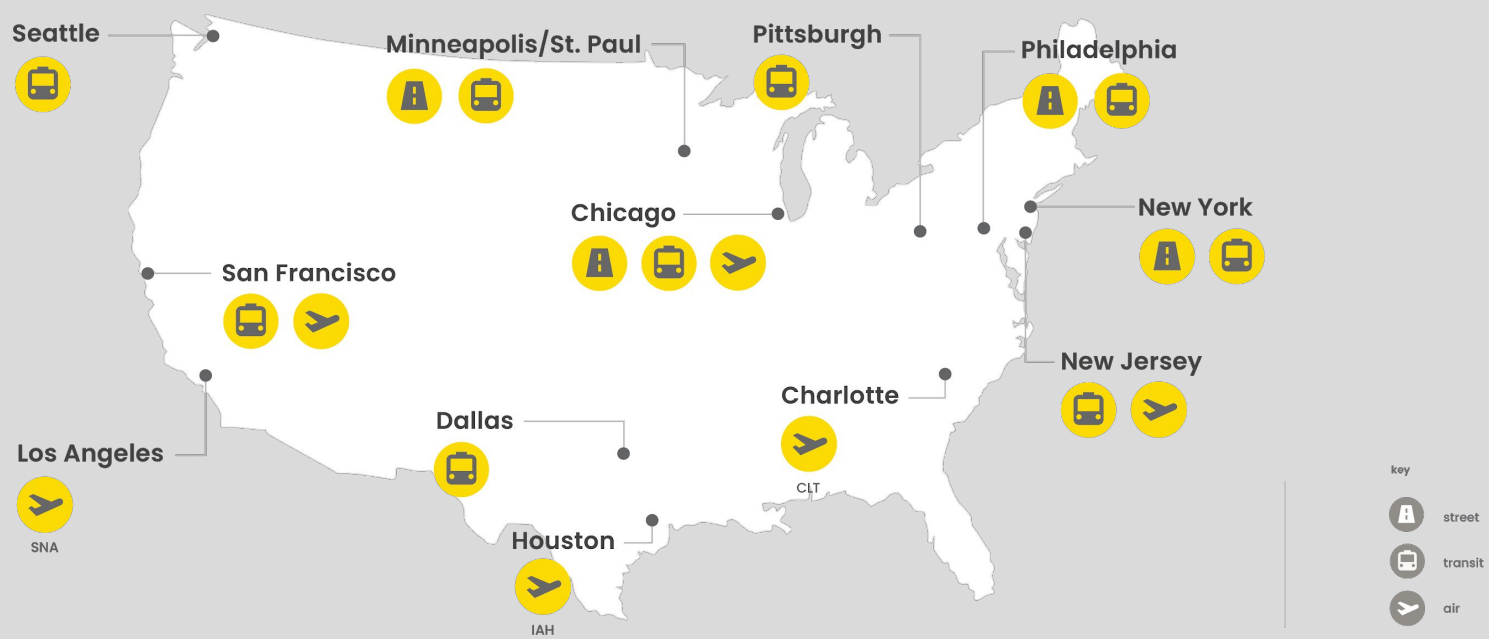
INFORMATION
T METRO Green Line Blue Line
MetroTransit



**THIS IS
THE PEPSI
FOR EVERY
GENERATION.**

METRO
TRANSIT

Nationwide Digital Fleet



UK Digital Fleet



2. Challenges

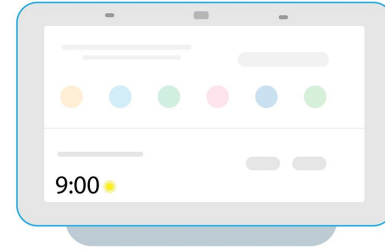
Initial Assumptions

Low power SoC

Device is powered by a low power, embedded system on chip or single board computer

Live display

Device is required to display content, UI or other elements as part of its functionality



Heterogeneous Networks

Support multiple network topologies

Devices need to support a variety of connectivity options

No direct access

No inbound access via public or private networks



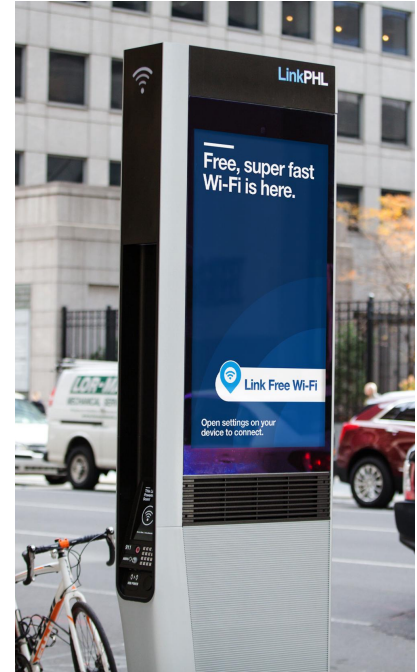
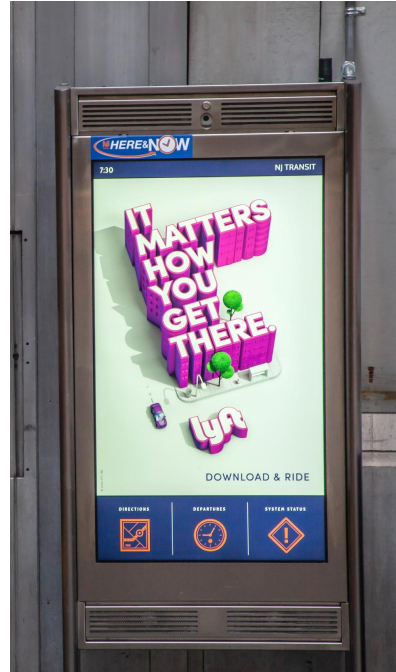
Hardware Variety

Multiple product generations

Street hardware has a service life of 10 years, while SBCs and accessories have relatively shorter availability periods

Variable hardware requirements

New deals may require takeover of TA's existing hardware fleet, adding to fragmentation



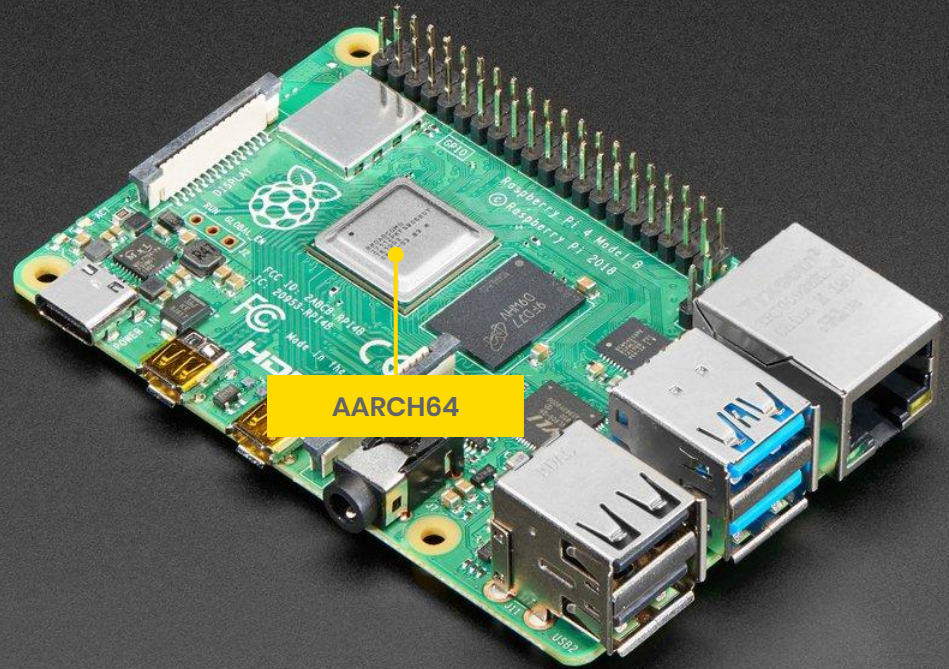
Single Board Computers

RTC availability

Embedded hardware may lack a real-time clock or battery backup

Alternate CPU architectures

SBCs may operate on x86 or ARM with varying degrees of mainline kernel / OS support



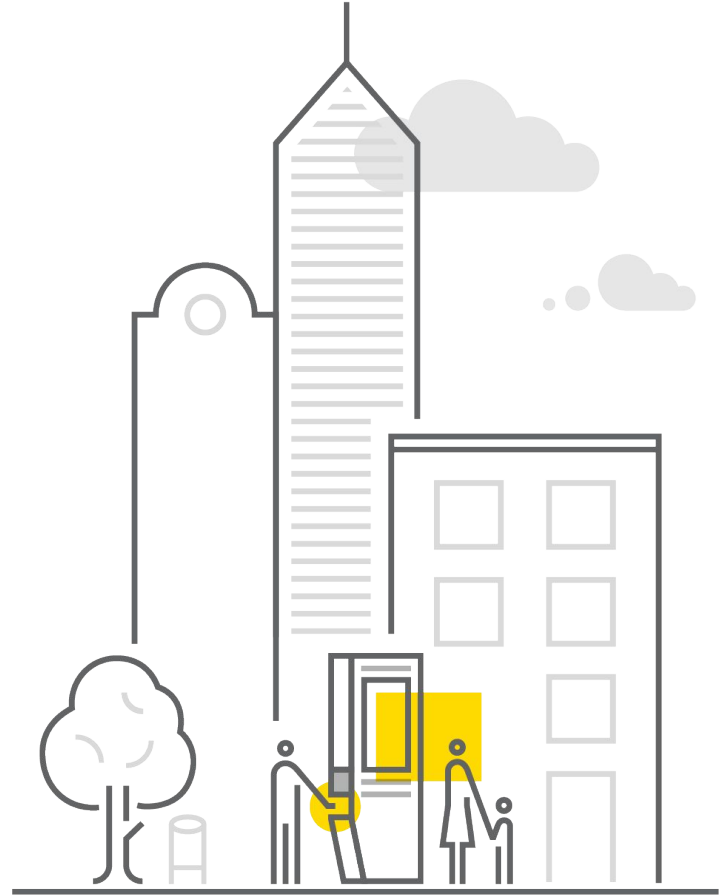
Security Requirements

Shields up

Lock down physical, network, OS, and application stack across a diverse operating environment

Plan for a hostile world

Assume that the environment is public and that all data must be encrypted



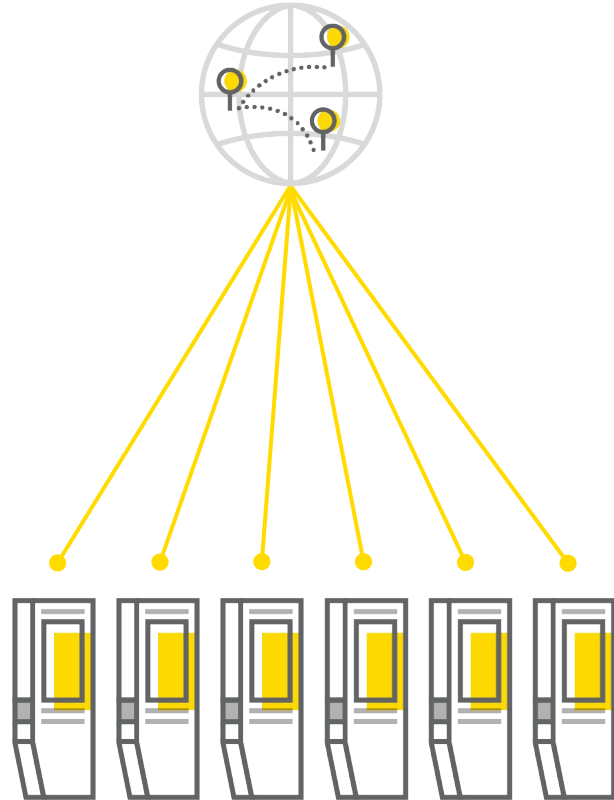
Traffic Management

Manage fleet traffic

Prevent DDoS of services by
tranching and enabling jitter
across the footprint

Eventual consistency

Real time coordination across
multiple network and geographic
partitions is not required



Screens as a Service

Operate in physical space

Understand that outages may be out of your control: physical damage, water ingress, network congestion

Adapt monitoring for real displays

Operate thousands of backlights, LCD panels, display controllers and X sessions in the real world



**Beyond these challenges,
Intersection also faced
specific legacy constraints**

Se

MOMO / Jason Woodside / Craig & Karl

PURIFIED WATER
pH-BALANCED — ELECTROLYTES
FOR TASTE

PURIFIED WATER
pH-BALANCED — ELECTROLYTES
FOR TASTE

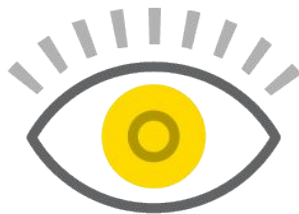
PURIFIED WATER
pH-BALANCED — ELECTROLYTES
FOR TASTE





Time Sync

Unreliable OS time on some devices



Visibility

Limited metrics on deployment status, fleet uptime, or device health



Release Testing

Lack of automated, end to end testing with hardware in realistic environments

Challenges

Legacy Constraints

SBC Hardware

- No RTC or CMOS battery
 - Embedded board was not populated with RTC chip
 - Can't rely on TLS for CM
- Existing CM solution required TLS

Visibility

- No global metrics platform
 - Release visibility limited to log queries
 - Hard to gauge success of release
- Trailing alerting
 - Alerting based on queries that may take minutes to run

Challenges

Recap

- Thousands of low power computers
- Dozens of discrete networks
- Operating globally in public space
- Equipped with displays
- Occasionally January 1st, 1970

3. Architecture

Architecture Requirements

1

Should be fully managed in a GitOps compliant way

2

Ensures transit encryption, even with incorrect device time

3

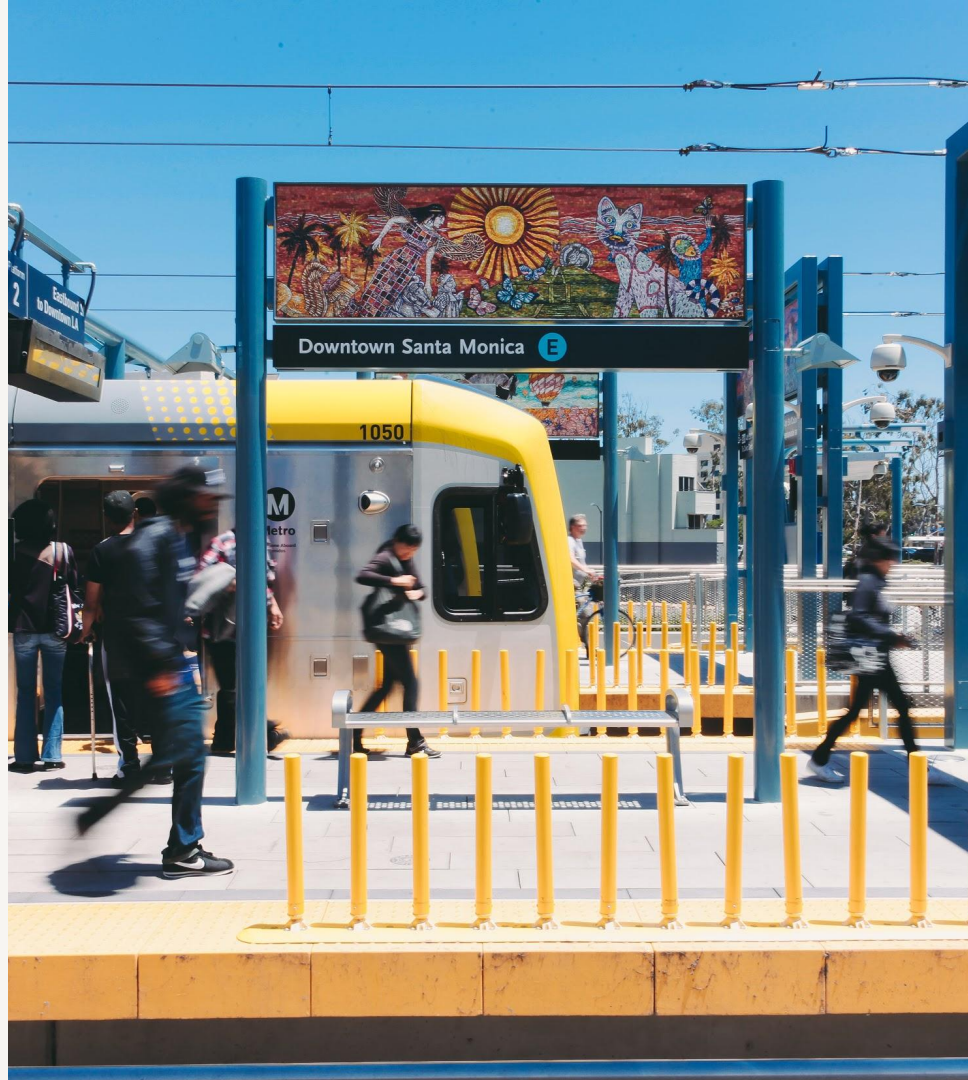
Can scale to thousands of nodes across multiple products and geographic partitions

4

Undergoes multiple automated SDLC test stages, including unit and integration tests

It's time for something a little bit different.

While Ansible is traditionally used in push mode, the SRE team decided to deploy Ansible in pull mode to meet unique architecture requirements.




Architecture

Ansible Pull

ansible-pull is used to clone a repository containing ansible assets and execute them.

This wrapper enables ansible to operate in pull mode, which has near-limitless scaling potential.



```
▶ /usr/bin/ansible-pull --version  
ansible-pull 2.8.5
```


Architecture

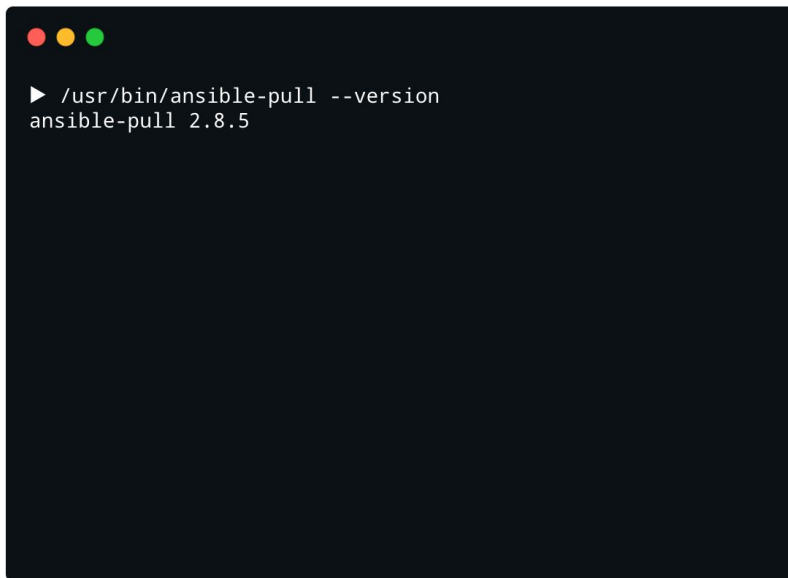
Ansible Pull

Checkout Targets

- Branch
- Tag
- Commit ID

Release Management

- Jitter
- Clone depth
- Directory cleanup



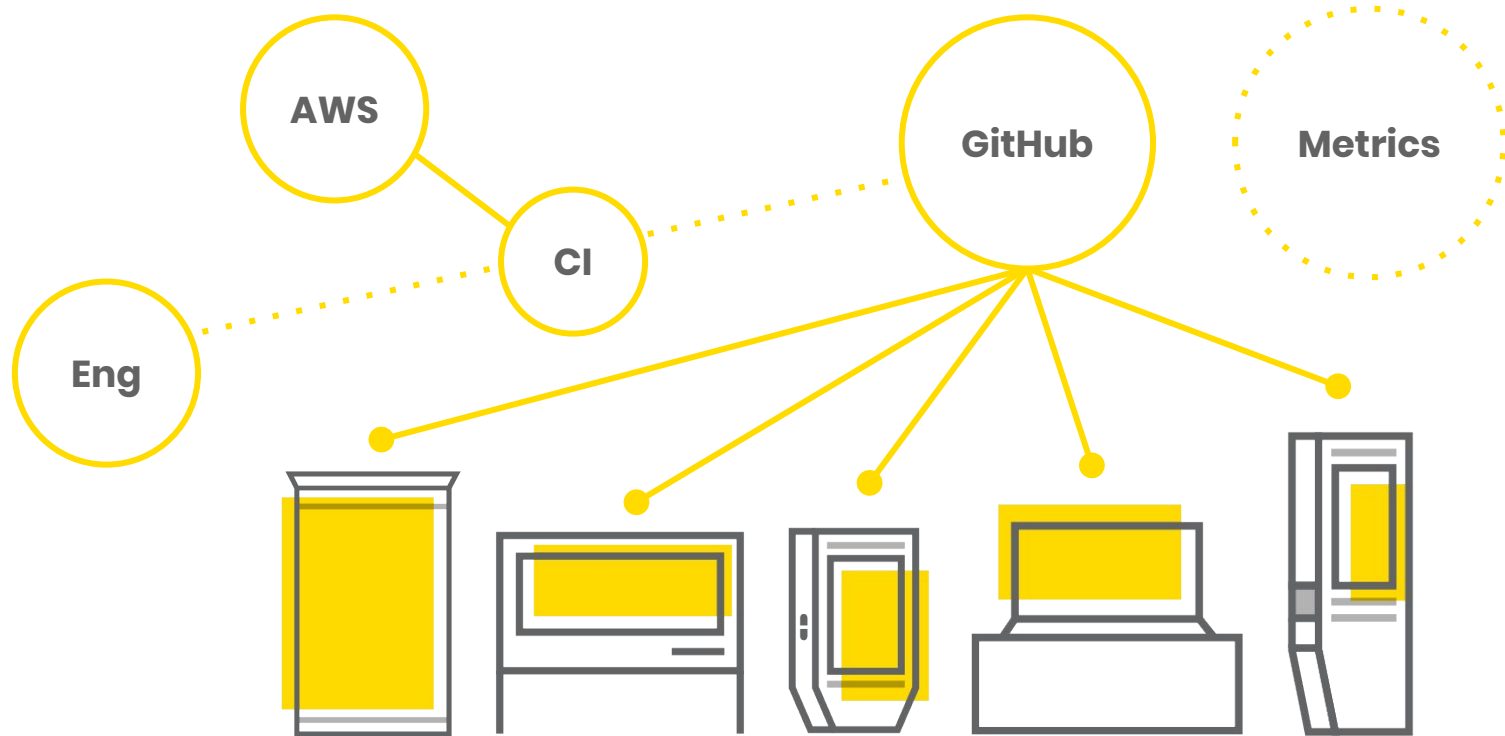
```
▶ /usr/bin/ansible-pull --version
ansible-pull 2.8.5
```

Architecture

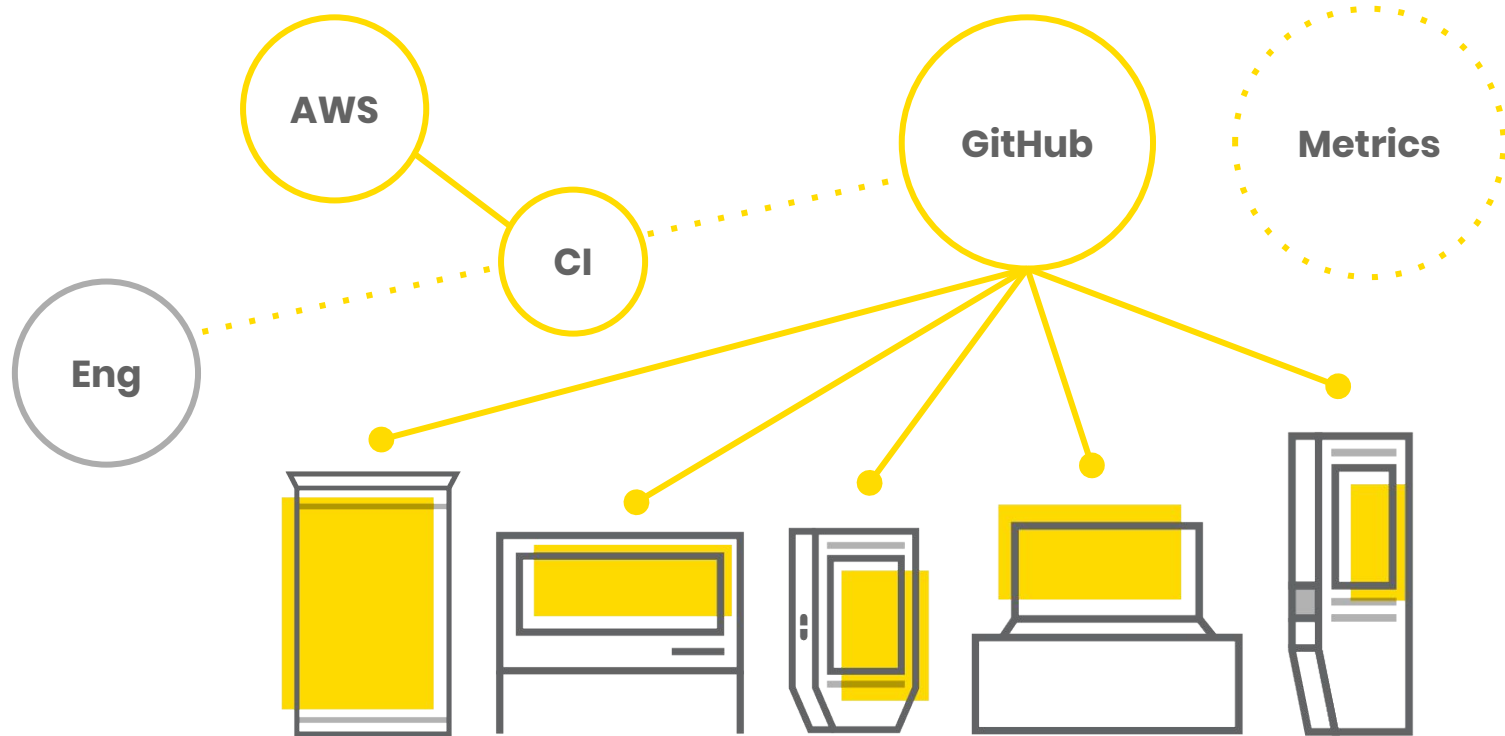


```
▶ ansible-pull -i {{ inventory }} -C {{ branch }} -U git@github.com:org/repo.git --sleep 60s run.yml
```

Architecture



Architecture



Architecture

Inventory

One inventory per env_zone

Target localhost and use alternate directory based inventory structure

Use metadata service to steer

Metadata service writes local facts which are consumed by update service



Architecture

Metadata

Gather device metadata

Poll external metadata sources and write native facts to be consumed by ansible

Enable failsafe execution

Decoupled metadata service allows ansible to utilize fact cache even when there is no service availability

```
1 [global]
2 branch=master
3 zone=ne
4 env=dev
5 role=ad
6 product=transit
7 customer=ta
8 site=zz-123456
```


Architecture

Transport Encryption

Secure operations without TLS

Use RSA keys to access GitHub and clone repository

One way transactions

Read-only access prevents reverse supply chain attacks



Architecture

Run Scheduling

Native scheduling

Leverage systemd services and timers to ensure eventual consistency and error handling

Traffic management

Employ jitter and timers to ensure services are not DDoS'd by fleet



Architecture

```
1 [Unit]
2 Description=Ansible Pull
3 OnFailure=ap-reset.service
4 Wants=ap-updater.service
5 Before=ap-updater.service
6
7 [Service]
8 ENVIRONMENT=JITTER=60s
9 ExecStart=ansible-pull -i {{ inventory }} -C {{ branch }} -U git@github.com:org/repo.git --sleep
  $JITTER playbook.yml
10 ...
11
12 [Install]
13 WantedBy=a-target.target
```


Architecture

Recovery

Activate self healing

Engage reset service to check device health and remediate

Ensure run capability

Purge repository directory on run error to prevent git problems from halting agent



Architecture

```
1 #!/bin/bash
2 echo "Clearing local Ansible repo..."
3 rm -rf /opt/.ansible/pull
4
5 echo "Checking for and repairing venv corruption..."
6 if [ $(/opt/venv/bin/pip2 | wc -l) -eq 0 ]; then rm -rf /opt/venv; fi
7 ...
8
9
```

Architecture

Upgrades

Provide self upgrade capability

Manage ansible upgrades with mutually exclusive systemd service

Use existing templating engine

Write ansible service file and update according to local facts with Jinja2



Architecture

Why Ansible Pull

Pull Architecture

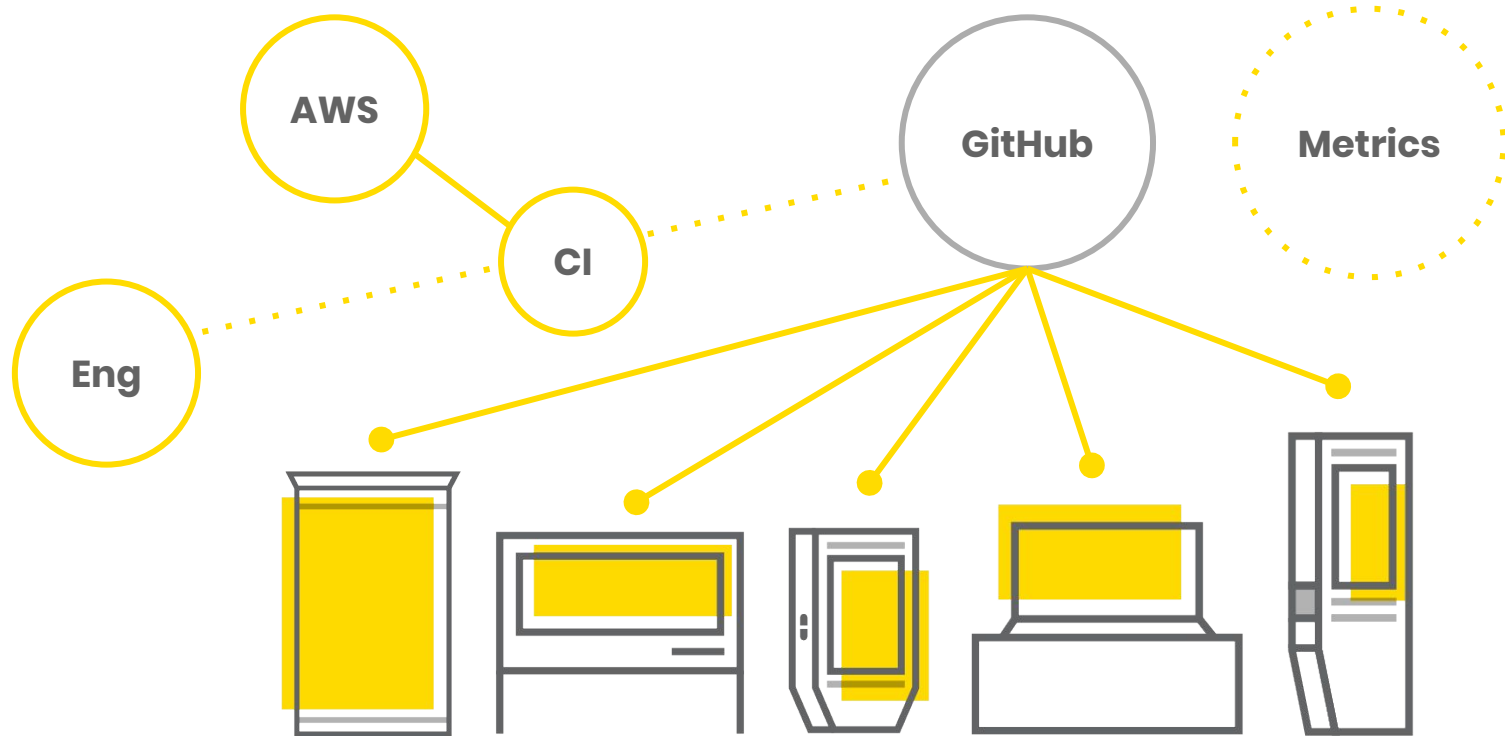
Securely manage distributed devices
without inbound access or narrow
connectivity requirements

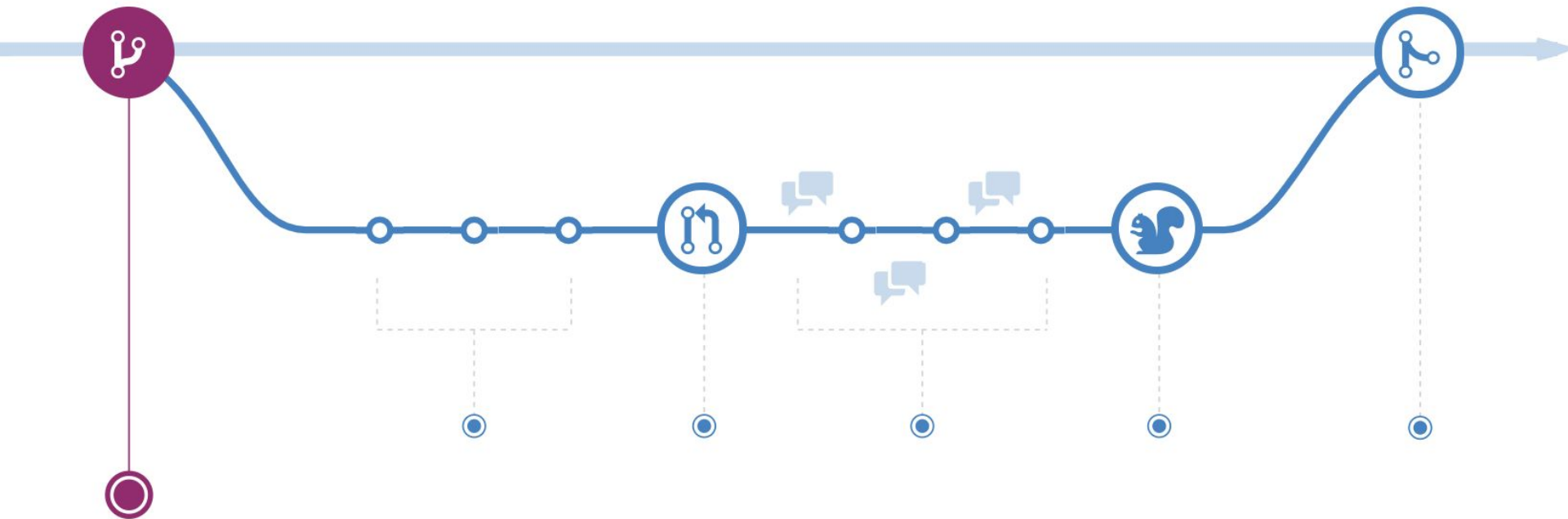
Scaling

Ansible Pull scales to thousands of nodes
with highly predictable traffic patterns



Architecture





What is GitHub Flow?

GitHub flow is a lightweight, branch-based workflow that supports teams and projects where deployments are made regularly.

Architecture

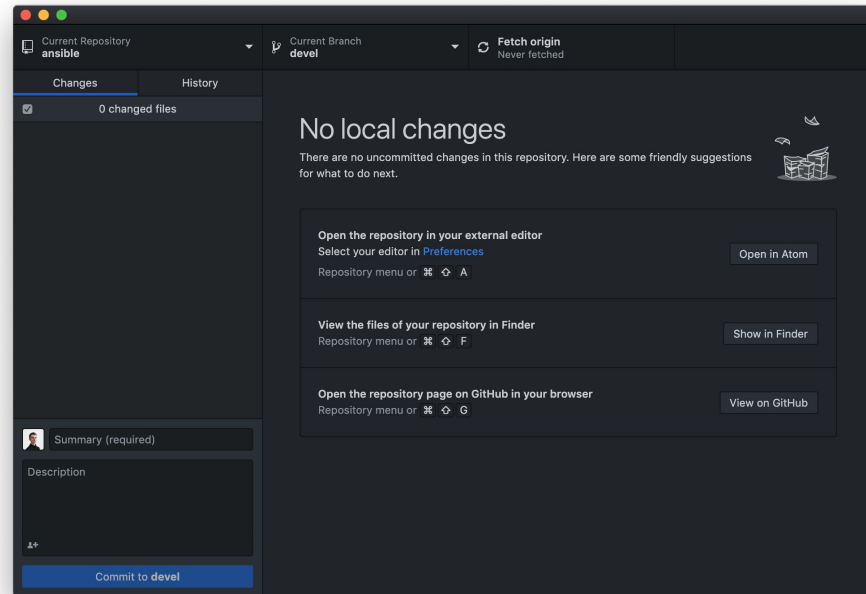
Git Workflow

Feature branches

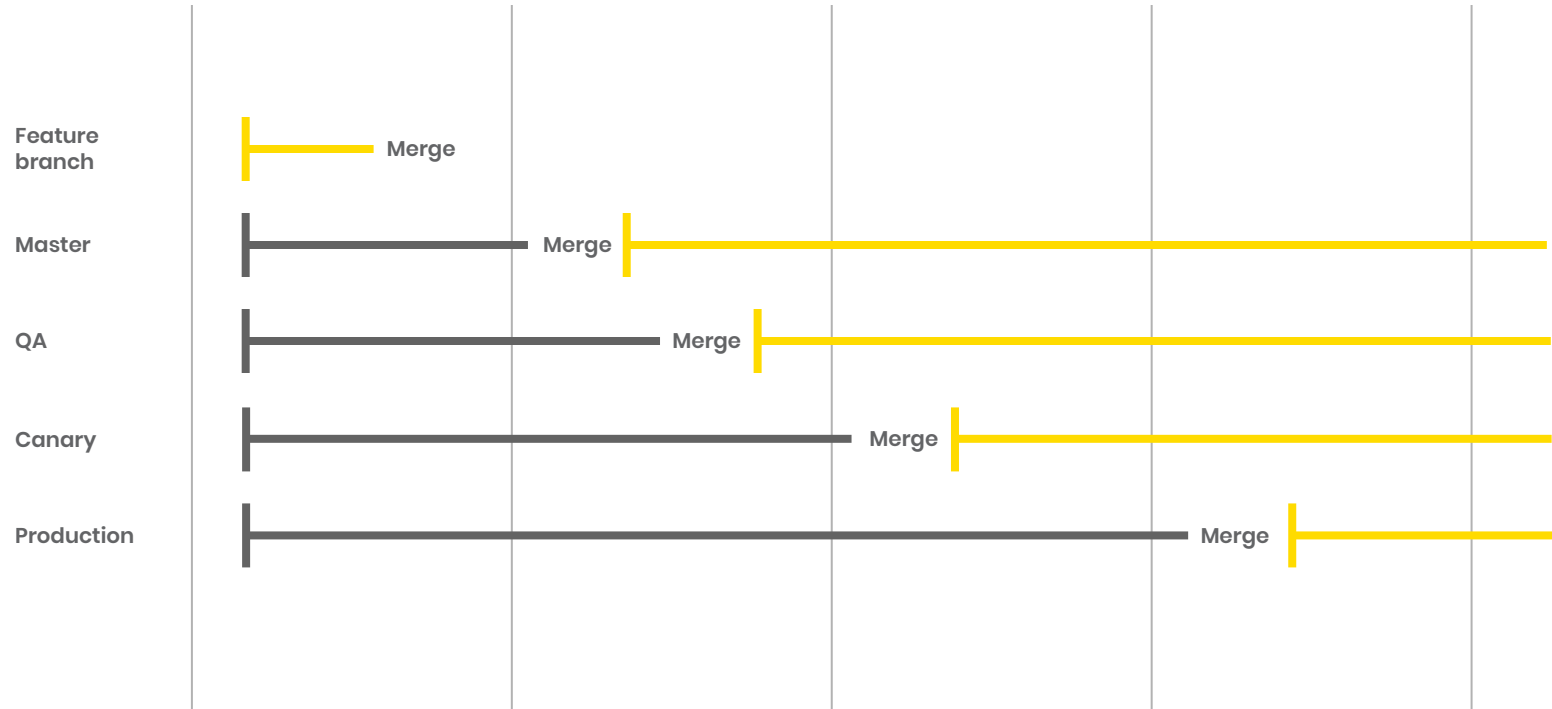
Create a branch for each atomic feature to be written and tested

Local development environment

Branch based workflow means that it is trivial to create a “development environment”



Branching Strategy



Architecture

Git Workflow

Pull requests required

PRs can only be merged to master after passing tests and being approved by the SRE team

CI manages releases

The CI platform is the only entity that can merge to upstream branches

Sre 583 #790

Merged p33rs merged 3 commits into `master` from `SRE-583` 18 days ago

Conversation 0

Commits 3

Checks 0

Files changed 1



p33rs commented 19 days ago



p33rs added 2 commits on Aug 12



adds gds maint ip

✓ 65eb463



escapes

✓ b1680d1



p33rs requested a review from [redacted] as a code owner 19 days ago



brianannis approved these changes on behalf of [redacted] 19 days ago

[View changes](#)



Merge remote-tracking branch 'origin/master' into SRE-583

✓ b93db36



p33rs merged commit **148181a** into `master` 18 days ago
1 check passed

[View details](#)

[Revert](#)

Architecture

Why Ansible Pull

GitOps

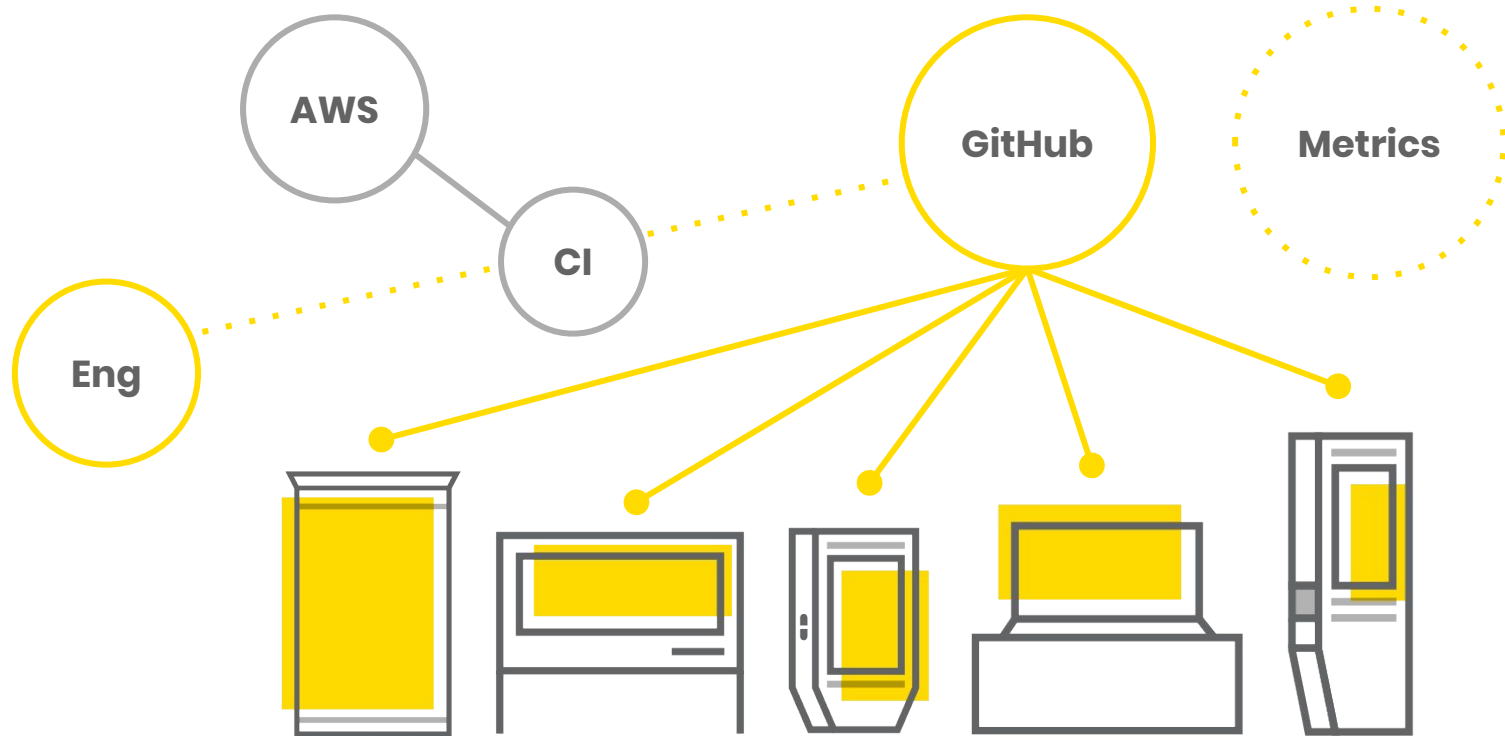
Manage infrastructure as code using
GitHub Flow

Environment visibility

Understand the current state of the
environment by inspecting the
corresponding branch



Architecture

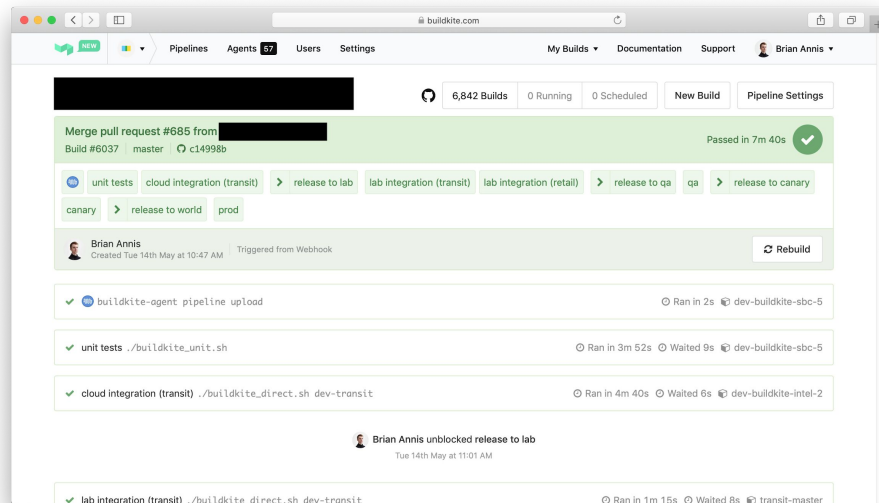


Architecture

Buildkite

Buildkite is responsible for running test and release jobs through a dedicated pipeline.

- Each commit initiates unit tests and integration tests
- Upon merging to master, CI controls the release through to production



Architecture

Test Suite

Linting + Validation

Test each commit for valid YAML and defined variables

Unit Tests

Run unit tests for Python code that augments platform functionality



Architecture

✓ unit tests ./buildkite_unit.sh

Ran in 3m 52s ⌚ Waited 9s 📁 dev-buildkite-sbc-5

Log

Artifacts

Timeline

Environment

+ Expand groups - Collapse groups

Delete Download Follow

1 ▶ Preparing working directory0s

15 ▶ Running script0s

17 ▶ 🔑 [test] Credentials0s

26 ▶ 🚀 [env] Build stack2s

138 ▶ 🚀 [env] Start stack5s

144 ▶ 📄 [test] Global - Valid YML2s

666 ▶ 🔄 [test] Link - Valid YML3s

681 ▶ 🔄 [test] Link - Targeting3m 5s

1085 ▶ 🔄 [test] Link - Integration4s

1690 ▶ 🔄 [test] Link - Config Fetching4s

1755 ▶ 🔄 [test] Transit - Config Fetching3s

1820 ▶ 🔄 [test] Link - SBC-commands3s

1859 ▶ 🔄 [test] Transit - SBC-commands2s

1898 ▶ 🔄 [test] Link - BSP Registration3s

1928 ▶ 🔄 [test] Link - Management-Agent3s

1986 ▶ 🔄 [test] Transit - Management-Agent12s

2047 ▶ 🚀 [env] Teardown stack1s

2048 Stopping... done

2049 Stopping... done

2050 Stopping... done

2051 Stopping... done

2052 Removing... done

2053 Removing... done

2054 Removing... done

2055 Removing... done

2056 Removing

2057 ▶ Running global pre-exit hook

Exited with status 0

⬆️ Back to Job

Architecture

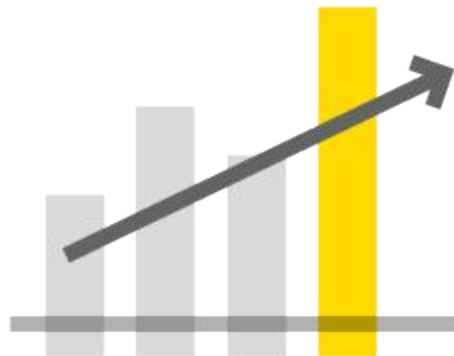
Test Suite

Integration Tests

Run ansible playbook end to end on disposable EC2 instance

Lab Test

Run ansible playbook on hardware devices that are used in the field



Architecture

✓  buildkite-agent pipeline upload

🕒 Ran in 2s 📦 dev-buildkite-sbc-5

✓ unit tests `./buildkite_unit.sh`

🕒 Ran in 3m 52s 🕒 Waited 9s 📦 dev-buildkite-sbc-5

✓ cloud integration (transit) `./buildkite_direct.sh dev-transit`

🕒 Ran in 4m 40s 🕒 Waited 6s 📦 dev-buildkite-intel-2



Brian Annis unblocked release to lab

Tue 14th May at 11:01 AM

✓ lab integration (transit) `./buildkite_direct.sh dev-transit`

🕒 Ran in 1m 15s 🕒 Waited 8s 📦 transit-master

✓ lab integration (retail) `./buildkite_direct.sh dev-retail`

🕒 Ran in 2m 2s 🕒 Waited 1s 📦 retail-master



Brian Annis unblocked release to qa

Tue 14th May at 11:05 AM

Architecture



Brian Annis unblocked release to qa

Tue 14th May at 11:05 AM

✓ qa ./buildkite_merge.sh master qa

🕒 Ran in 5s 📦 qa-buildkite-sbc-1



Brian Annis unblocked release to canary

Tue 14th May at 11:49 AM

✓ canary ./buildkite_merge.sh qa canary

🕒 Ran in 5s 📦 prod-buildkite-sbc-1



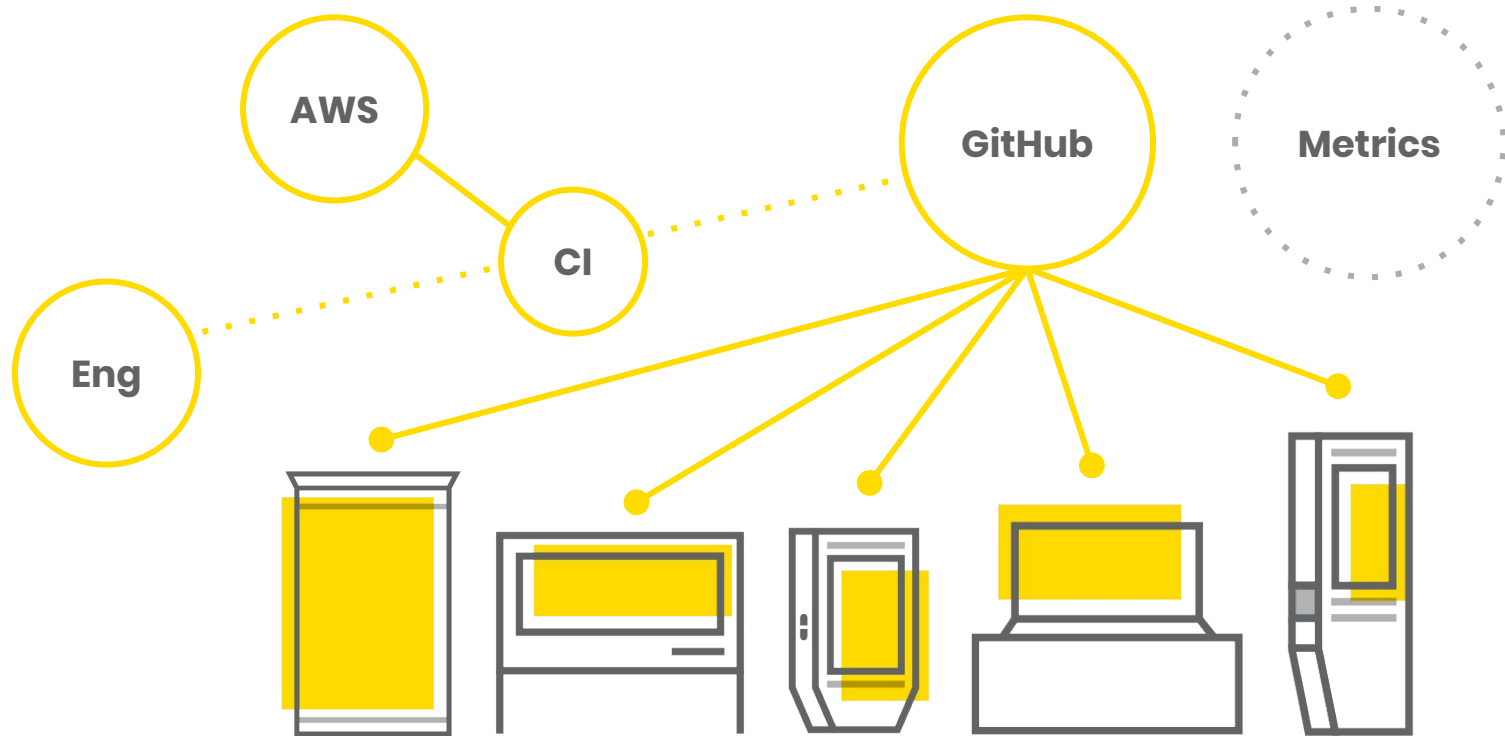
Brian Annis unblocked release to world

Tue 14th May at 11:52 AM

✓ prod ./buildkite_merge.sh canary production

🕒 Ran in 10s 📦 prod-buildkite-sbc-1

Architecture



Architecture

Datadog

Release events

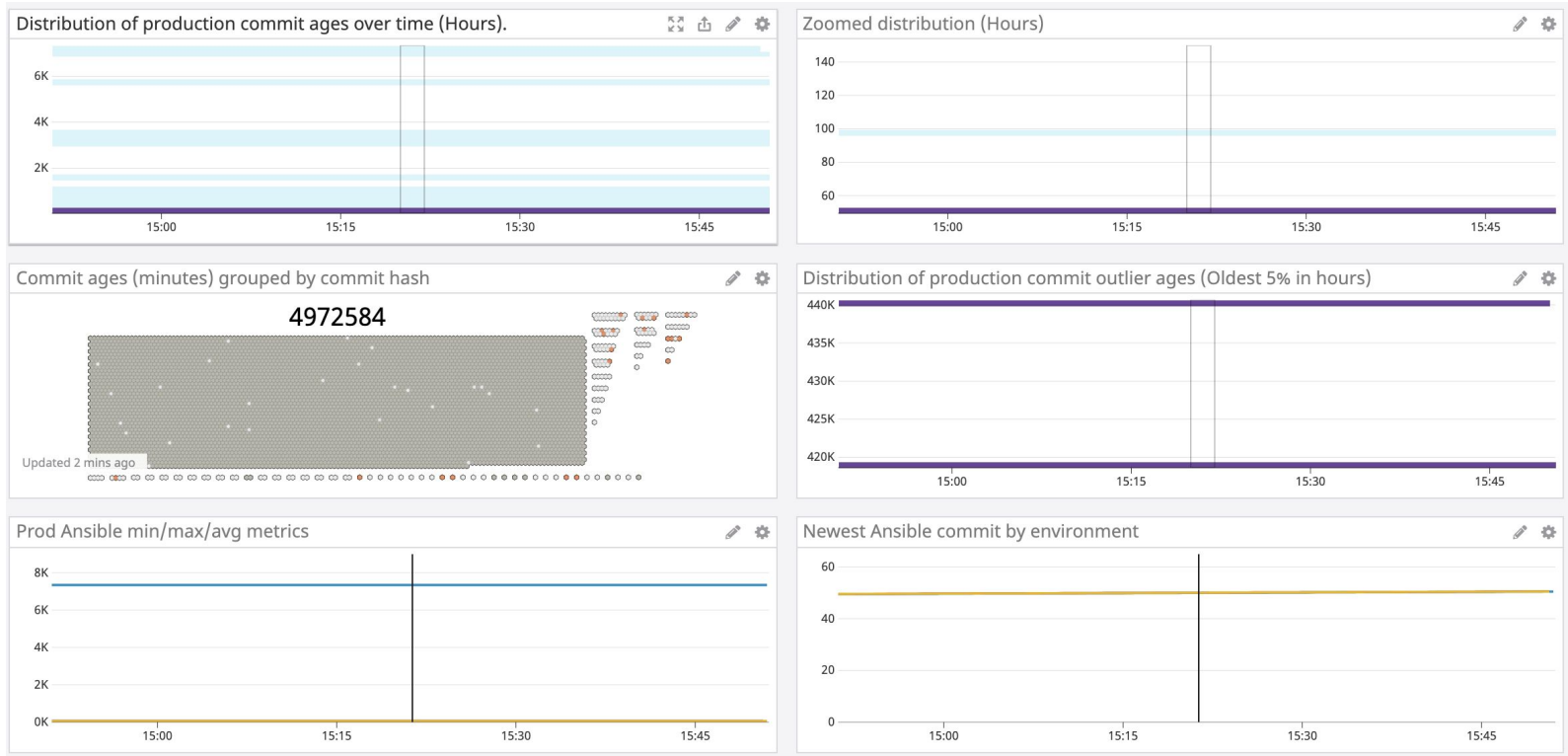
Buildkite release triggers event
notification to Datadog

Release monitoring

Monitor commit age, number of devices
on commit, and health in real time



Architecture



Architecture

Visibility

Native reporting

Leverage the ansible Datadog module to send the current state of the run and status code

Surfacing outliers

Find and triage devices that are failing the run, stuck on an old commit, or offline.



Architecture

Alerting

Fleetwide status

Create monitors to report fleetwide ansible completion status and alert when when degraded

Component checks

Write Datadog “checks” that report individual component status to calculate product health



Architecture

Recap

1

A GitOps compliant architecture

2

Utilizes RSA keys to ensure transport security without TLS

3

Can scale to thousands of nodes distributed across the globe

4

Each release is tested & validated by a CI pipeline

4. Deployment

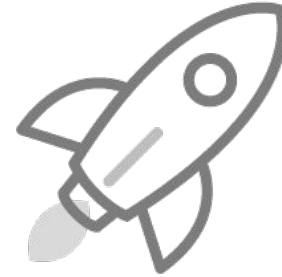
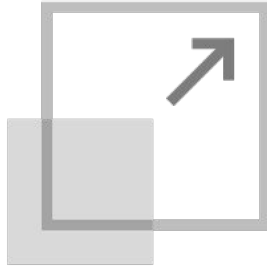
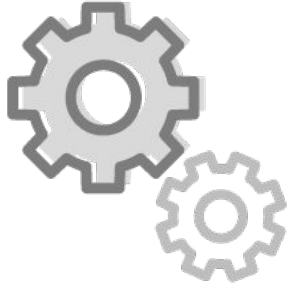


With the IoT, we're headed to a world where things aren't liable to break catastrophically – or at least we'll have a hell of a heads' up.

Scott Wiess, General Partner
Andreessen Horowitz

Deployment Release Train

A feature branch is created and new functionality is added to it



Commit

Test

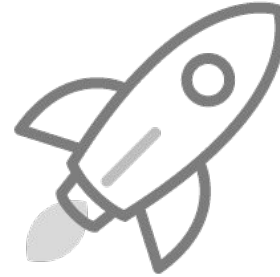
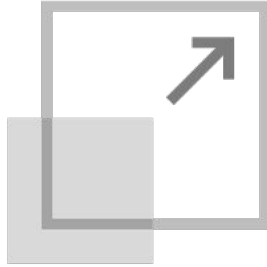
Merge

Release

Monitor

Deployment Release Train

Commits to this branch kick off unit and integration tests



Commit

Test

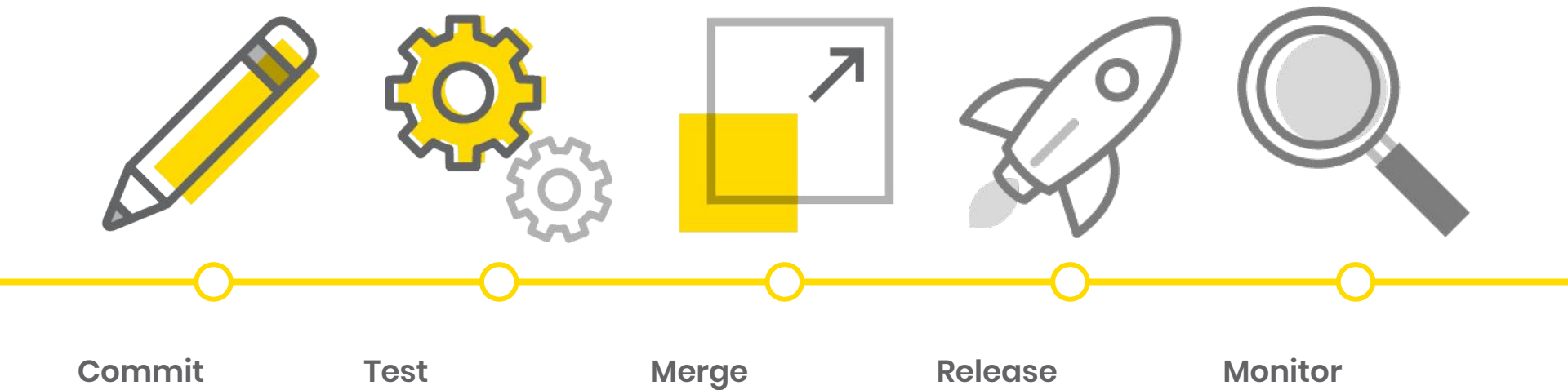
Merge

Release

Monitor

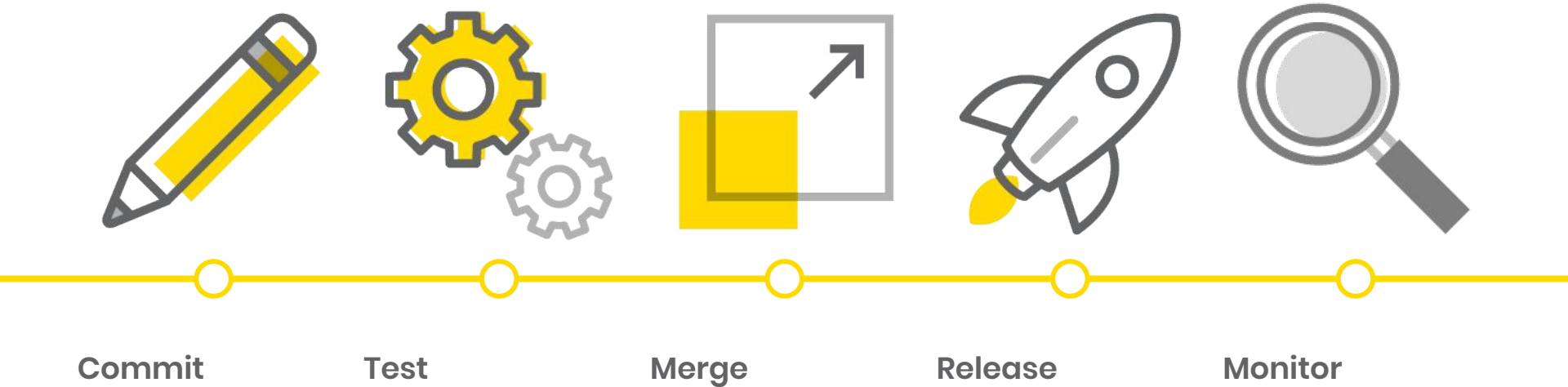
Deployment Release Train

Once merged, the release blocks the pipeline until the change set is live or superceded



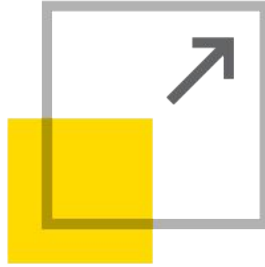
Deployment Release Train

As the change set is validated in each environment it is released to the next stage



Deployment Release Train

Finally, the release metrics are monitored and tracked by Datadog



Commit

Test

Merge

Release

Monitor

Deployment Velocity

50

Releases / month

3885

Commits

22

Contributors

Source: GitHub





We're Hiring

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5. Questions

Thank You

Intersection

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New York NY 10001
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brian.annis@intersection.com

#ANSIBLEFEST2019

THANK YOU



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