

#ANSIBLEFEST 2017

UPCOMING DATES AND LOCATIONS

London

June 22
InterContinental - The 02

San Francisco

September 7
Marriott Marquis



JOIN US TO LEARN AND NETWORK

AnsibleFest is a day-long conference bringing together Ansible users, developers and partners to share best practices, case studies, tech deep dives and networking automation use cases.

In 2017, we are hosting conferences in London and San Francisco. We anticipate 750 to 1,000 attendees per event.

Join us as a sponsor and share the benefits of your products and services with a crowd that's taking IT automation to the next level. We'll provide food, drinks and a packed schedule. You just bring your A game.



AUDIENCE PROFILE

AnsibleFest is for anyone who is passionate (or becoming passionate) about Ansible.

Attendees include:

- DevOps engineers
- Operations engineers
- Systems engineers
- Release engineers
- System administrators
- Developers
- Operations staff
- Network engineers
- Security professionals



PREVIOUS SPEAKERS & SPONSORS:

JUNIPER
CAPITAL ONE
VMWARE
COMCAST
SQUARESPACE
HPE
TWITTER
CUMULUS NETWORKS
GOOGLE
CISCO
SPLUNK
INDUSTRIAL LIGHT AND MAGIC
RIOTGAMES

PREVIOUS ATTENDEE COMPANIES:

BANK OF AMERICA
VERIZON
HSBC
GOLDMAN SACHS
JOHNSON & JOHNSON
VIRGIN MEDIA
BP
WALMART
SALESFORCE
ADOBE SYSTEMS
APPLE
COMCAST
BLOOMBERG
CAPITAL ONE
TARGET
NETFLIX
CISCO
PIXAR

SPONSORSHIP LEVELS

You will receive the following for both AnsibleFest events in 2017:

	SILVER \$14,000 5 available	GOLD \$19,000 5 available
Conference tickets	2	4
Table & 2 chairs	✓	✓
Banners Allowed to bring your own 3' wide standing banners	1	1
Company name and logo on AnsibleFest website and other promotional materials	✓	✓
Lead scanning app Download app on your phone and scan attendee badges	✓	✓
Speaking opportunity during an afternoon breakout track Present a five to 10-minute overview of the market trends you're seeing around your industry and how it relates to the greater theme of Ansible + Automation. We'll select time slot during an afternoon breakout track based on what fits your topic best.		✓

At Ansible, we remember our days as a startup. If you're a startup interested in sponsoring AnsibleFest, contact us for special pricing.

PROMOTIONAL OPPORTUNITIES

Network Automation Track Sponsor: \$5,000 (1 available)

Present a five to 10-minute overview of your network automation product and how it integrates with Ansible before the first speaker in the Networking Automation breakout track.

Ask an Expert Sponsor: \$4,000 (1 available)

Bring two of your experts to staff a dedicated space at the Ask an Expert tables during the afternoon. All attendees will have the chance to sign up for time-slots with your experts to get their questions answered about your technology + Ansible.

Conference Badge Sponsor: \$4,000 (1 available)

Customized conference lanyards mean that every attendee wears your company logo (alternating with the AnsibleFest logo) on a badge that is required for all functions. One color logo. Sponsorship must be secured four weeks before the event.

Afternoon Espresso Bar: \$3,000 (1 available)

Brand the afternoon espresso bar area with giveaways and signage. Plus, an event team member will work with the venue to create a local themed snack that will only be available in this branded area.

Happy Hour Sponsor: \$2,000 (1 available)

Branded signage throughout key areas of the cocktail reception. Ansible's marketing team will work with you to create a branded signature drink.

GET STARTED

If you're interested in becoming an AnsibleFest sponsor contact our marketing coordinator, Carrie Drummond at cdrummon@redhat.com